



Writing for a Good Cause: The Complete Guide to Crafting Proposals and Other Persuasive Pieces for Nonprof

By Joseph Barbato

Touchstone Books. Paperback. Book Condition: New. Paperback. 332 pages. Dimensions: 9.1in. x 6.1in. x 0.9in. Filled with tips and survival skills from writers and fund-raising officers at nonprofits of all sizes, *Writing for a Good Cause* is the first book to explain how to use words well to win your cause the money it needs. Whether you work for a storefront social action agency or a leading university, the authors knowledgeable, practical advice will help you: Write the perfect proposal -- from the initial research and interviews to the final product Draft, revise, and polish a beguiling, exciting, can't-put-it-down and surely can't-turn-it-down request for funds Create case statements and other big money materials -- also write, design, and print newsletters, and use the World Wide Web effectively Survive last-minute proposals and other crises -- with the Down-and-Dirty Proposal Kit! *Writing for a Good Cause* provides everything fund raisers, volunteers, staff writers, freelancers, and program directors need to know to win funds from individual, foundation, and corporate donors. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.

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