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## Starting Your Career as an Illustrator

By Michael Fleishman

Skyhorse Publishing, United States, 2016. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book. From the first steps of starting out up through succeeding as a professional, Fleishman's newest guide navigates how illustration ties concept and technique. From advice on education and finding the right state of mind, through opening shop and finding the right venue, *Starting Your Career as an Illustrator* is a bit of a technical how-to, something of a business book, certainly an inspirational work, definitely a professional overview, even a personal lifestyle guide. It accurately documents the eclectic adventures of illustrators now, as well as relating historical perspectives, motivations, and inspirations to balance that picture and present readers with a true global field experience--all in an accessible, reader-friendly style. Topics include how to: Create a portfolio Make initial contacts Develop a financial plan Set up an office Acquire supplies and equipment Price your own work Market on the Web Nurture a growing freelance business And much more Through direct and candid conversations with scores of professionals up and down the career ladder, this book offers rich perspectives of illustrators (and their cohorts) at and away from the drawing board. It...



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